

Wondercide Announces New Pet RESCUE™ Wellness Line at Global Pet Expo 2025, March 26

Innovative Pet Care Line Features Pure Hypochlorous and Delivers Fast-acting Wellness Solutions

ORLANDO, Fla. (March 26, 2025) – Wondercide—the Shark Tank alum and leader in proven plant-powered pest control—will debut new RESCUE™ products at the 2025 Global Pet Expo on March 26-28 at the Orange County Convention Center in Orlando, at Booth #3084. Born from fierce love and a mission to safeguard pets as family, this innovative pet care collection is inspired by the growing prominence of Hypochlorous (HOCl) in human skincare.

The new offering from Wondercide includes: RESCUE™ Skin Spray, RESCUE™ Ear Drops, RESCUE™ Eye Drops and RESCUE™ Oral Spray. These solutions meet the needs of ingredient-conscious consumers, offering pet parents peace of mind and pets fast-acting relief.

Wondercide RESCUE™ products are crafted to provide gentle, yet effective care for pets. The line harnesses the power of Pure Hypochlorous. Hypochlorous acid is naturally produced by white blood cells as part of the immune system response against bacteria, inflammation and infections. It speeds up the natural healing process. RESCUE™ offers a groundbreaking formula that is precision-made with Pure Hypochlorous, salt and purified water that undergoes an advanced, patented electrolysis process. These three simple ingredients deliver fast-acting wellness solutions.

“Wondercide RESCUE™ delivers science-backed solutions using simple ingredients that work in harmony with our pets’ natural defenses,” says Wondercide CEO, Brad Locke. “As consumers look for pet care products with simple ingredients that don’t compromise on effectiveness, RESCUE delivers. We’re thrilled to continue to offer our customers peace of mind in the wellness products they use for our beloved pets.”

Wondercide’s new RESCUE™ line remedies four common pet-parent concerns:

RESCUE™ Skin Spray relieves itching, reduces redness, and soothes irritated skin with cooling relief, along with a fine mist sprayer that provides broad coverage and allows for easy one-handed application.

RESCUE™ Ear Drops gently cleans and removes wax buildup and irritants and relieves itching and redness with fast acting odor removal, featuring a flexible silicone dropper for precise and comfortable application.

RESCUE™ Eye Drops cleans discharge and irritants and provides fast acting relief for itchy and irritated eyes, with a convenient twist-top dropper for controlled dispensing.

RESCUE™ Oral Spray freshens breath and provides fast acting relief for irritated gums with a narrow mist spray designed for accurate application in pets' small oral cavities.

Made in a cGMP-certified, EPA-registered facility, its high-purity, pH-neutral formula ensures fast, reliable relief—free of alcohol, fragrances or dyes. Designed with smart, user-friendly applicators, RESCUE™ products offer pet parents an easy, stress-free way to care for their pets while delivering professional-quality relief.

As veterinary costs have surged over 60% since 2014¹, the demand for affordable, over-the-counter pet care solutions has grown. Wondercide RESCUE™ delivers an over-the-counter solution. With an innovative design and proven effectiveness, these solutions are set to become a must-have for pet owners and a standout on retail shelves.

Available this summer at pet specialty retailers, [Wondercide.com](https://www.wondercide.com), and [Amazon.com](https://www.amazon.com).

About Wondercide

As seen on Shark Tank, Wondercide is an Austin-based company that has protected over 20 million pets and people from bugs since 2009, and the ticker is still running! The company provides plant-powered, lab-proven solutions for those looking for alternatives to conventional pest control and pet wellness products. Wondercide's lineup is safe around the whole family

when used as directed and meets the same effectiveness standards required for conventional products, harnessing the power of nature to do the job.

As a Green America Gold Certified business for high standards in social and environmental impact, the company is woman-founded and driven by love to help you Protect Your Pack® – pets, family, homes, indoors and outdoors, and everything in between.

[Products](#) are available at [Wondercide.com](#), [Amazon](#), [Chewy](#), and at select [independent](#) and national retailers in the USA, including [PetSmart](#), [Pet Supplies Plus](#), and [Petco](#). Affiliate available through [Amazon](#) and for Wondercide.com through [Awin](#), TikTok, and [Aspire](#).

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1. Thomas, K. (2024, June 23). *The Costs of Caring for Pets*. *The New York Times*.
<https://www.nytimes.com/2024/06/23/briefing/the-costs-of-caring-for-pets.html>

[Wondercide group product photo link](#)

Photo Caption:

Wondercide launches RESCUE™, a new line of pet care products powered by Pure Hypochlorous (HOCl) to deliver fast-acting wellness solutions for skin, ears, eyes and oral pet health. Available later this summer, products will be sold online and at select pet specialty retailers.